

SHORT COURSE: A SHORT INTRODUCTION TO DISCRETE CHOICE MODELS

19-20 December 2007, Antwerpen, Belgium

Michel Bierlaire (Ecole Polytechnique Fédérale de Lausanne) will give a short course at the City Campus of the University of Antwerp introducing discrete choice models. The series of lectures covers the theoretical foundations and the basic principles of discrete choice. The focus is on the design of operational models. Covered topics include: data collection, modeling assumptions, model specification, model estimation, testing and application. Several examples of applications in various fields, including marketing, transportation and energy, will be used to illustrate the concepts. The course consists of 4 sessions of 90 minutes each day.

More information will soon be posted at <http://www.ua.ac.be/statua>